

HISTORIC GRAFFITI *Cruise Route*

WWW.HISTORICCRUISEROUTE.COM

"Where were you in '62?" asked a movie poster in 1973. It was a simple question that has tugged on our culture ever since. Everything from *Grease*, *Happy Days*, and the fond feeling of retro-America points back to the George Lucas movie about the end of high school age in Modesto. This cinematic look at Modesto was fun, novelty, romance, and reality all rolled into one, with some of the best rock and roll music ever written. The spirit of American Graffiti still endures today. 10th and 11th Streets of Downtown Modesto were the location and the origin of the stories and people of the true cruising route that inspired Lucas' film.

There will be 25 different historical markers telling the Modesto Cruising History Story. We are looking for sponsors for each one. You can pick your subject. Call 209-534-1704 or log on to www.historiccruiseroute.com for available subjects.



Be a part of American Graffiti History and join George Lucas and the City of Modesto in supporting the Modesto Historic Graffiti Cruise Route.



Modesto USA

